

HDTV CALIBRATION

WHY CALIBRATE YOUR HDTV?

- Increase panel life
- Increase colour accuracy - grass, sky, flesh tones, sports teams
- Reduce eye fatigue
- Reduce energy consumption, 20-40% is common = \$100-150/year savings
- Increase viewing and ownership pleasure

WHO CAN CALIBRATE YOUR HDTV?

- Only an ISF (Imaging Sciences Foundation) Certified Technician should calibrate your HD investment
- The Certified Calibrator has the knowledge and equipment to ensure your HDTV is accurately matching the video source for maximum viewing pleasure.

HOW LONG DOES IT TAKE? & HOW MUCH DOES IT COST TO CALIBRATE YOUR HDTV?

- It takes 2-3 hours for a complete in-home calibration using Sencore testing equipment, including before & after reports
- An ISF Certified Calibration starts at \$299 for one input, additional calibrated inputs \$125 each
- HDTV's are ready to calibrate after 100 hours of initial use for LCD, and 200 hours for plasma
- Evening & weekend appointments available

Call today!

Contact Dave Mercer at Advanced Calibration

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www.advancedcalibration.ca